



UKIYOTO PUBLISHING



ukiyoto®

NURTURING TALENT WORLDWIDE



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[@instagram.com/ukiyotopublishinghouse/](https://instagram.com/ukiyotopublishinghouse/)

WEBSITE:

WWW.UKIYOTO.COM

WWW.UKIYOTOINDIA.COM

WWW.UKIYOTOPHILIPPINES.COM

UKIYOTO PUBLISHING

PROFILE

As all fiction start with intriguing stories, Ukiyoto too has one, only that it is not fiction.

Our mission is to provide opportunities to talented writers who want to get their work published.

Bringing stories to life and nurturing creative talent worldwide are the goals that drive us.

As a traditional publishing house with a global reach, we produce only high-quality books and make them available on major distribution platforms.

COMPANY LOCATIONS : CANADA, INDIA, PHILIPPINES

GLOBAL REACH

- Distribution in 70+ countries
- Network of 10,000+ International Authors
- Published 4,000+ books
- Printed more than 3,50,000 paperback copies
- Organised 95 events including 120 book launches

MEDIA REACH



26k
followers



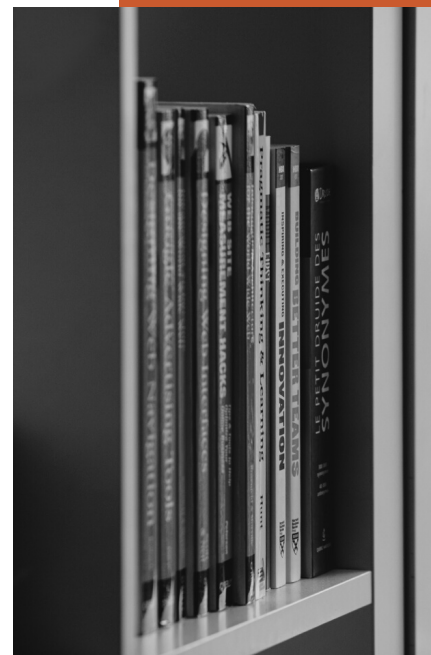
6k
followers



3 mn
subscribers



2 mn
page views



UKIYOTO PUBLISHING

SUEÑOS

AN INHOUSE BRAND



Sueños is a physical outlet chain - the first of its kind, a unique creative space for literature, art and music enthusiasts. Whether you're a writer, a poet, an artisan, a musician, a painter, a speaker, or a performer - it is the hub for all creators to meet.

LOCATIONS : HYDERABAD, KOLKATA (BOOKER'S LOUNGE)

SHOWCASE YOUR WORK

Events & activities related to writing, art, music and literature are conducted at Sueños creating constant vibrancy and receiving relevant footfall from visitors all across. Displaying your work at our physical outlets increases its visibility and reach among your target audience.

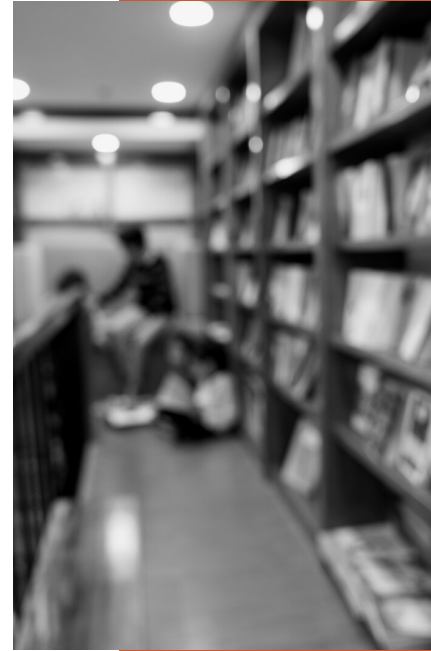
- Book Reading & Book Launches
- Book Display on Shelves
- Art Exhibitions & Sales
- Networking Meets

PROMOTIONAL OFFER

By booking shelf space for your book at Suenos, you get complimentary benefits wherein we help you promote your book among our global writing community as well as leverage our vast media reach.

Complimentary benefits :

- We will run Email Marketing Campaigns to promote your book
- You can book space at Suenos for no additional cost to conduct one Book Reading Session.
- One video social media post on all our channels.



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SUEÑOS

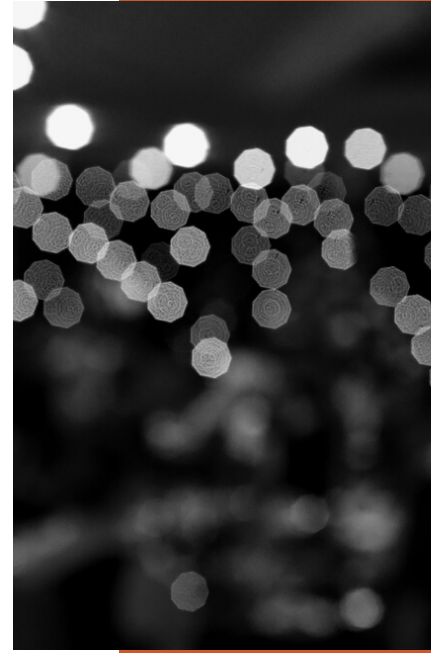
AN INHOUSE BRAND

Besides holding art and literature events at Suenos - the physical outlet, we also organize multi-city events at premium venues such as Taj Vivanta, ICCR and others that attract larger number of audiences.

MORE OPPORTUNITIES FOR YOU

This presents unique opportunities to artists for marketing by displaying their work to larger but also niche audiences at these mega events.

- Dedicated Table Space for Display of Work
- Tote Card Display
- Standees & Sun Boards
- LED Display
- Signing and Interaction platform with photoshoot
- Delegate Pass for entire event with lunch or hi-te
- Integrated Promotional Campaign run by us
 - Post with product Links on social media channels
 - A shoutout to our large subscriber base on WhatsApp and SMS
 - Email Marketing to target network database with links
 - Photoshoots post event.
 - Mention in Press Release and Media



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SUENOS

AN INHOUSE BRAND

Not only can you showcase your work through displays at our physical outlets, events and activities, you also connect with your audiences and like-minded people by holding

meets for book reading, book signing, panel discussions, talk shows, workshops, music performances and art exhibitions - the opportunities here are limitless.

SUEÑOS MEMBERSHIP BENEFITS

Staying an active member of art and writing community has multiple benefits. Other than networking, you also get access to opportunities that one might otherwise easily miss in their hectic lives.

Moreover, by staying in touch with like-minded people and artists also helps refine and nourish art and skills and thereby bring out the best in you.

Benefits of Suenos Annual Membership Plan

- Eligibility for placement of books in upto 3 International fairs such as Frankfurt Book Fair, Sharjah Book Fair, New Delhi Book Fair and others
- 20% off on all Networking meets at premium venues, events and activities across the World
- 20% off on all online and offline workshops
- Access to Sueños premises twice a year for hosting events, releases and launches with promotions
- 20% off on all product or service purchases on Ukiyoto website or at outlets
- Participation access to 1 online panel discussion with authors/writers from diverse backgrounds
- Global Author Database Entry with Portfolio Listing

Introductory Price : Rs.10,000 (Actuals: Rs.15,000 p.a.)



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KOLKATA LITERARY CARNIVAL (KLC)

AN INHOUSE BRAND

KLC started in 2023 in the City of Joy. The festival saw an abundance of readings, talk shows meetups with eminent alongside rising literary stars in a culturally charged atmosphere.

The festival had footfall from visitors not only from within the country but also from U.S., Philippines and many more. KLC 2024 is planned over 3 days starting with a dinner cruise over river Ganges.

KLC 2024 SPONSORSHIP OPPORTUNITIES

Title Sponsor: Rs.50,000+GST

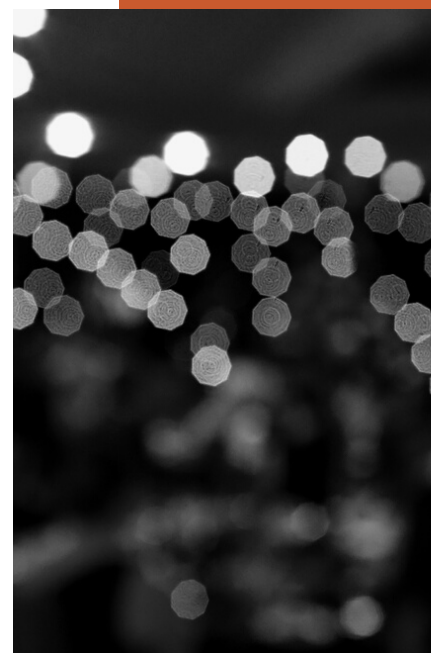
- Flex Framed Branding on either side of the 8ft x12ft LEDs on the stage
- 6x2ft Standee at the entrance of the Banquet Hall
- Name mention and Stage Felicitation of Title Sponsor
- Dinner Pass for 2 for all 3 days including River Cruise
- Access to all attendee databases
- Photoshoot during entire session

Brand Sponsor: Rs.20,000+GST

- 6x2ft Standee at the entrance of the Banquet Hall
- Dinner Pass for 1 on all 3 days including River Cruise
- Access to all attendee databases
- Photoshoot during entire session

Brand Table Sponsor: Rs.6,000 +GST

- Printed Flex Banner on a Dedicated Table
- Photoshoot during the entire session
- Signing and interaction platform on a dedicated table space
- Dinner for 1 on Day 2



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UKIYOTO PUBLISHING

HIGH ENGAGEMENT



TALK SHOWS



**REMOTE
TALK SHOW**





UKIYOTO PUBLISHING

INCREASING REACH & VISIBILITY



BOOK DISPLAYS



DEDICATED BRAND TABLE

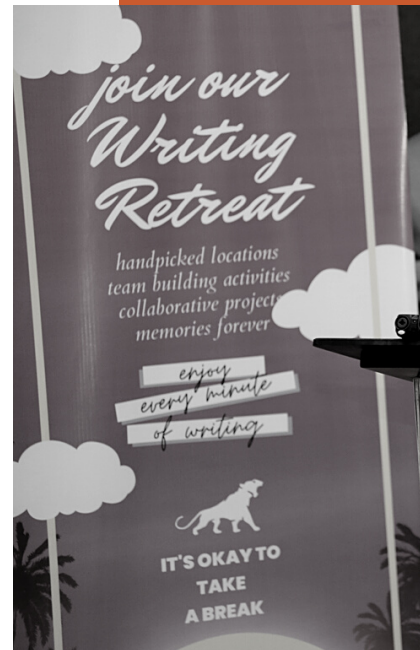
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BRANDING

MULTIPLE BRANDING OPTIONS



BACKDROP LED DISPLAY

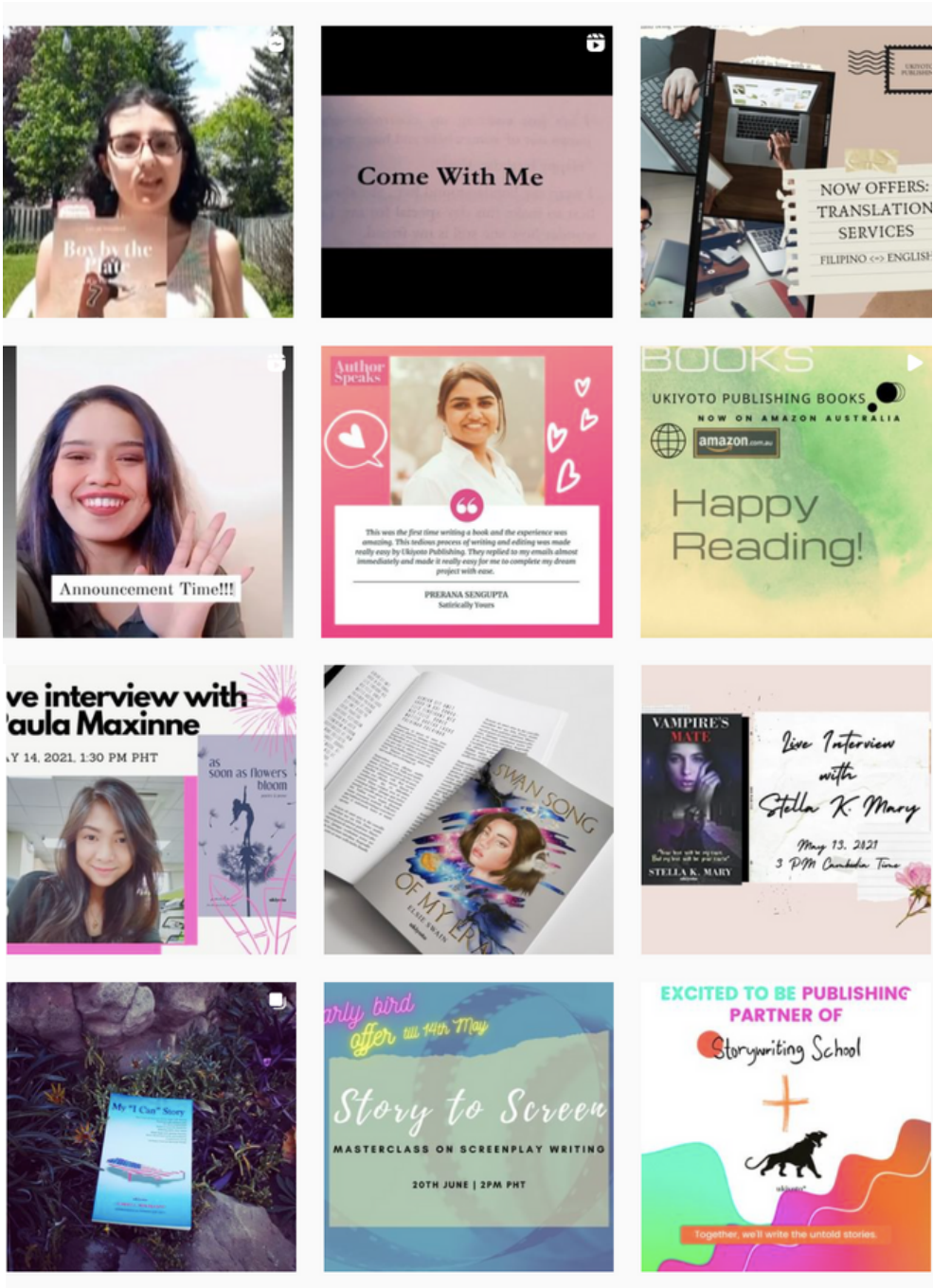


SUN BOARD STANDEE



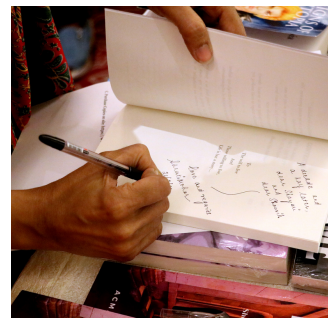
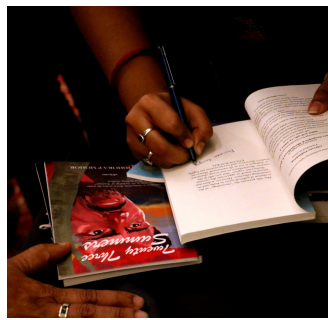
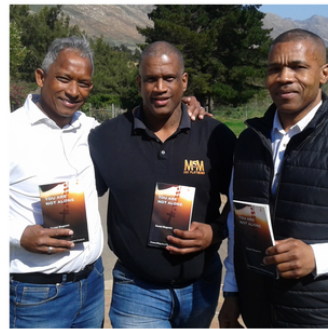
OUR SOCIAL MEDIA HANDLES

are quite happening!



UKIYOTO PUBLISHING

GALLERY




UKIYOTO PUBLISHING



LET'S TALK

EMAIL: PUBLISHING@UKIYOTO.COM

 (ZURI AI) +91 7093622934

 (LIVE AGENT) +91 85839 70518

(MON - FRI: 11:00AM TO 5:00PM)

